

Search:

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New Users

ShareYourWorld is the Internet's first digital talent agency that helps you sell pictures and video!

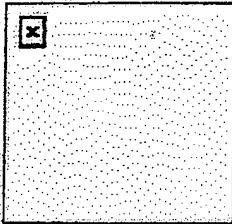
Join ShareYourWorld today to get unlimited portfolio space, uploading privileges, and personalization features.

[Get Started](#)

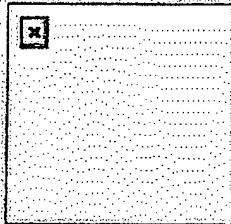
Looking to sell your original pictures, videos, or sounds?

Want to license media from ShareYourWorld?

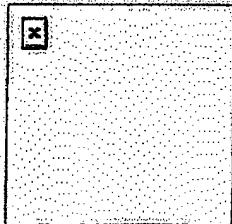
Top 50 Video Downloads



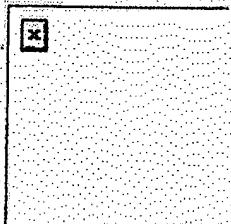
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Featured Member



Deborah K. Eggleston is a hobbyist interested in Video, Film.

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[Autos, Trains...](#)

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[Planes, Tanks...](#)

Weird/Shocking

[Sightings...](#)

Misc.

World Events

[New Years 2000...](#)

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[Pop...](#)

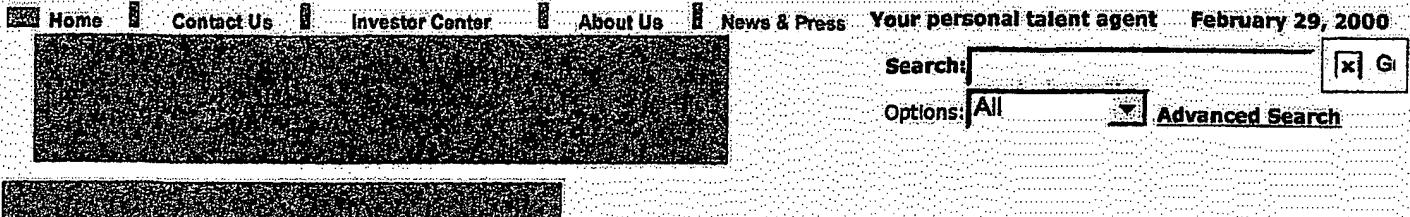
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Appendix J
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About ShareYourWorld



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About ShareYourWorld

ShareYourWorld is a Digital Talent Agency that enables you to seek compensation for your media. You create the media, we sell it for you. It's that simple.

ShareYourWorld believes that your content has value. We exist for no other reason than to make you money.

If you own a CAMERA or CAMCORDER of any type you can utilize the power of ShareYourWorld. Or, if you don't have one of those but have old pictures or videos instead, you can still make money with ShareYourWorld.

We provide the following services to you as Your Digital Talent Agent:

1. We sell your picture to professional image users such as:
 - o Graphic Designers.
 - o Advertising Agencies.
 - o Corporate Marketing Communications Departments.
 - o Small Office/Home Office business owners.
2. We negotiate the sale of your reality video to networks and cable systems. Whether it's a funny clip of your dog barking like a duck or an educational tip on how to prepare your favorite Italian recipe, we'll help you sell it and get the most for it.
3. We package and syndicate premium content to broadband media portals. Translation: we put together the best clips and sell them as a package to web sites who want entertaining content. If your clip's in it, we pay you.
4. Eventually, anyone on the Web will be able to buy your special video clip on a pay-per-view basis. Those days will be approaching sooner than you think.

Who is behind ShareYourWorld?

- **Eric Lambrecht** - Eric is a software engineer who co-developed Snap.com's broadband portal ("Cyclone"). He has worked for Motorola and the NASA Jet Propulsion Laboratory. Eric holds a BS and MS in Computer Science with a specialization in Artificial Intelligence and Databases from Arizona State University.
- **Thomas McInerney JR** - Tom is a software engineer and entrepreneur who has worked at Apple Computer and Sony Information Technologies of

About ShareYourWorld

America. Tom holds a BS in Computer Science from Arizona State University.

- **Chase Norlin** - Chase has worked in Internet business development and marketing for Sony Information Technologies of America and Corbis Corporation. Chase holds a BA from the University of California, Berkeley and an MA from the University of Chicago.

Legal Counsel

Founded over 116 years ago, **Preston Gates & Ellis LLP** is a full-service law firm with nearly 350 attorneys and over 360 support staff in 11 locations: Seattle, San Francisco, Los Angeles, Orange County, Palo Alto, Portland, Spokane, Anchorage, Coeur d'Alene, Hong Kong and Washington, D.C. The firm provides counseling, litigation, legislative advocacy and transactional services in all areas of private and public sector law.

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SELLERS

ShareYourWorld is looking for original videos, pictures and sounds - and we think you've got them. Just like the movie, photography and music business, you need a talented agent to help you gain exposure and negotiate the most for your content. As your Digital Talent Agent, ShareYourWorld gives the majority of the profits back to you, the creator. ShareYourWorld typically takes a 10-25% cut of all licensed sales of your content. ~~So upload or mail us your original videos, pictures, and music, and we'll act as your personal talent agent in selling over the web and directly to:~~

- TV NETWORKS.
- CABLE NETWORKS.
- INTERNET MEDIA PORTALS.
- BROADBAND ENTERTAINMENT NETWORKS.
- GRAPHIC DESIGNERS.
- ADVERTISING AGENCIES.
- CORPORATE MARKETING DEPARTMENTS.
- SMALL OFFICE/HOME OFFICE BUSINESSES.

On top of all this, the most viewed content will be eligible for prizes and other benefits. ~~We regularly rate content based upon viewer downloads so that your media can be seen by the entire world!~~

THE ZAPRUDER FILM (and what it means to you)

By now, most everyone's heard of the Zapruder Film, the legendary footage taken by Abraham Zapruder that captured the assassination of John F. Kennedy. In August of 1999, the following headline made The New York Times:

"WASHINGTON -- A divided federal arbitration panel announced on Tuesday that the government must pay the heirs of Abraham Zapruder \$16 million for his film of President John F. Kennedy's assassination, the highest price ever paid for a historical American artifact."

In this ruling, the government was forced to compensate the Zapruder family for the original footage taken of the assassination. What does all of this mean? Well, we're not constitutional legal scholars, but we do know that whatever footage you take as an individual is YOUR intellectual property and YOU have the right to be compensated for it!

TWO SIMPLE WAYS TO GET STARTED

About ShareYourWorld

The first and easiest way is to upload your media directly to our web site! Submitting your content electronically to ShareYourWorld is **FREE**, and you will automatically be entered into our REVIEW PROCESS where we select and market the best content. Please begin with our registration process and you'll be on your way.

If you don't have your content in electronic form, you can mail your analog video tapes, pictures, and audio tapes to:

ShareYourWorld.com
870 Market Street, #856
San Francisco, CA 94102

After we receive your tape, we will review it for sales potential and contact you shortly with our assessment. We can also digitize your content for a small fee.

If you have something URGENT that we need to see right away, please send us an email to critical@shareyourworld.com with a description of your clip and we will respond immediately.

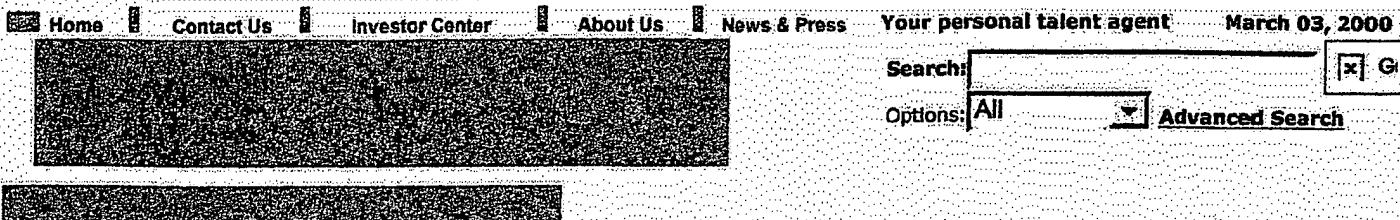
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BUYERS

Are you a media buyer looking for compelling, creative, and original content? Perhaps you've seen something on ShareYourWorld that would be a great fit for your television show or Internet network. If so, we have a variety of programs to serve you:

1. If you or your company would like to license a particular piece of content from ShareYourWorld, please contact license@shareyourworld.com and an agent will be in touch with you shortly.
2. ShareYourWorld has a **PREMIUM SUBSCRIPTION SERVICE** that enables you to access our collection of premium content before it reaches the general public. Access to this service gives you a special password to review premium content as it comes into our service. Monthly access fees start at \$500. For more detailed information please contact premium@shareyourworld.com.
3. ShareYourWorld Syndicate - we offer media portals charged with making their web sites stickier and more visually entertaining the chance to syndicate our line of content across their networks. ShareYourWorld Syndicate enables you to create a more enjoyable user experience, drive increased traffic, and increase repeat visits. On top of all that, we save you the grief and expense of creating content in-house or managing an endless number of content vendors. ShareYourWorld Syndicate integrates our vast collection of consumer image, audio, and video files into your sites existing design. ShareYourWorld is invisible to your customers so YOU take the credit for our stimulating content. In addition, we clear all the intellectual property rights PRIOR to syndication so you don't have to worry about legal hassles, and, we provide you regularly updated content based upon your site needs. For a ShareYourWorld Syndicate service quote and detailed description, please email syndicate@shareyourworld.com

Contact Us



Contact Us

ShareYourWorld.com

415.362.1543 (voice)

870 Market Street #856
San Francisco, CA
94102

Bugs

Images not uploading? Video formats not recognized? Strange 'Error 404' messages? Our crack squad of engineers is just waiting to fix the bug you've found, if you email them at bugs@shareyourworld.com

Uploaders

Have you captured something that's truly amazing and needs special attention right away? Have you captured a video of something that the news media would want on tonight's news? Email us at critical@shareyourworld.com with your name and phone number and we'll get back to you in less than an hour.

Content Purchasing and Licensing

If you or your company would like to purchase or negotiate rights for something you've seen on ShareYourWorld - or if you are looking for something in particular please contact <http://web.archive.org/web/20000303141410/http://www.shareyourworld.com/license@shareyourworld.com>

Copyright violations or indecent material

If you have seen material on ShareYourWorld that you believe is illegal (pornography, etc) or was copyrighted and uploaded without permission to ShareYourWorld, please notify us so that we can review it. Email review@shareyourworld.com.

Advertisers

ShareYourWorld offers targeted advertising throughout the site at competitive rates. Please contact us at advertiser@shareyourworld.com for more information.

Partnerships

please contact partner@shareyourworld.com

Investors

ShareYourWorld is a privately held company. Please contact invest@shareyourworld.com for information

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SELL YOUR PICTURES AND VIDEOS

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ShareYourWorld is your personal talent agent! We help you license your original videos and pictures to interested buyers like TV networks, Cable networks, and internet media web sites, advertising agencies, and corporate marketing departments. If you have compelling, entertaining, or visually captivating videos or photos that you created, you can share them on ShareYourWorld, and give yourself an opportunity to make money by allowing others to license your work. **You still own your creations after uploading them to ShareYourWorld, and keep all of your rights to them, so they can be licensed repeatedly, each time for pay.** ShareYourWorld charges a brokerage commission of 25% of the licensing fee for each license that we sell. We will process the transaction, and **forward you 75% of the total licensing amount as soon as it is received by us.** The full text of the licensing agreement is available for your review and agreement each time you upload content to your portfolio or to the public area of the site.

You can upload JPEG and GIF images, MPEG layer 3 (mp3) audio files, and QuickTime and MPEG version 1 video files for sale on ShareYourWorld directly from your home PC by following the three steps below. If you need help putting your pictures, video, or film into one of the digital formats above, you can send them to us and we will digitize them for you (keep reading for details).

Step 1: Register. If you're not yet a registered user, you need to register before uploading your files. Just hit your browser's "Back" button to return to this page.

Step 2: Public or Private. Once you've registered, you need to decide if you want to **upload your work to one of the topic categories to sell or share it with the world** or if you want it placed in your own **private portfolio to share with friends.** We recommend that you put it in one of the topic categories so that people who want to buy your work can see it! But, if you do want to put it in your private portfolio, you can password protect your files or share them only to specific ShareYourWorld members.

Step 3: Upload Yourself. You can upload from any page on our website, including this page. In the top left hand corner of each page, there are two buttons, one labeled "Upload File," and one labeled "Upload Private File." Choose the button you want and the web site walks you through the quick process to finish. After you upload your file successfully, you'll be asked to title and describe the file yourself. It's that easy!

OR

Step 3: Send It to Us and We'll Digitize and Upload it For You. Send us your original photos, film, or video and for a small fee, we will digitize it for you, upload it from here, and return your originals to you (within 2 weeks of receiving them). If you don't want to send us your originals you can send us high quality copies, but the digitizing is usually better from the originals (that means you'll have a better chance of selling your work if you send us the originals).

For each videotape or reel of film you send, there is a \$10 service fee to cover the digitizing, and the shipping and handling. For photos, there is a flat \$10 fee for up to 36 photos in a shipment. If you have digital images and you'd like to send them to us on a CD, there is a flat \$8 fee per CD.

Clearly label your material (video, film, CD or pictures) with a sticker (on the back for pictures) that has your full name, mailing address, phone number (with area code), your ShareYourWorld user name and email address to prevent mishandling. Also please make a note if you want the video placed in your private portfolio, rather than on the live site. Reminder: We will only digitize content if you are a registered member. Please complete the full registration on our site prior to sending us any material to digitize, and make sure to include your user name. If you haven't already done so, you may want to register now.

Please send your material, with a check or money order (see fees above) made out to:

ShareYourWorld.com
870 Market Street, #856
San Francisco, CA 94102

If you send your material via Federal Express, UPS or other mailing services, you may be asked to list our phone number (for the recipient). It is 877-56-SHARE.

Step 4: Notification. If you upload material yourself, you will receive confirmation immediately. If you send your material to us, we will send you an e-mail notification that it has been received and we will notify you again, via email, when the content is digitized and uploaded, and then we will return your original materials to you. Generally, this process will take about 2 weeks from the time we receive the material to the time you get it back.

Urgent Content: Immediate Notification

We recognize that, sometimes, time is of the essence! Did you just film something that is immediately newsworthy and there isn't a moment to lose? If so, we want you to contact us NOW. Call us at 877-56-SHARE or email us at urgent@shareyourworld.com. Explain to us why it is critical to get your material up right away, and we'll work with you to make that happen. Remember, we work for YOU. We want to capture every opportunity for you. Examples of things that might be urgent are tapings of crimes being committed, public demonstrations, violence, high-profile news events and other time-sensitive pieces. Examples of things that are not urgent include videos of pet tricks, nature photography, and travel scenes (in which case you

uploader can specify
public or private
portfolio.

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should follow the steps above).

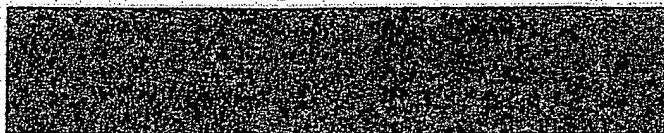
Still have questions? Drop us a line at info@shareyourworld.com and we'll answer whatever questions you have.

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ShareYourWorld: Frequently Asked Questions

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- [How do I get my material posted on ShareYourWorld?](#)
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- [Can everyone who visits ShareYourWorld see my material?](#)
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- [What's the best way to tell people I know that my material is posted on ShareYourWorld?](#)
- [What happens when someone wants to buy my work?](#)
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How is ShareYourWorld different from photo sharing sites?

ShareYourWorld is unlike most of the sharing sites on the web because, as your Personal Talent Agent, we are focused on making you money, not on taking your money. Most other sharing sites are cluttered with product advertising, and sales pitches - all designed to get you to spend your money on the site. Or, even worse, they allow you to share your photos for free, but try and charge your family and friends to get copies of them. On ShareYourWorld you can still freely share your photos and videos, either in your private portfolio or by emailing them directly to people you specify. And, we're never going to ask you or your friends for money for those photos, or ask you to buy anything from us. Instead, we act as your Personal Talent Agent and help you make money from your material instead of trying to take money from you!

Why should I become a ShareYourWorld member and how much does it cost?

When you become a member at ShareYourWorld, you can immediately begin uploading images and videos to the website so that purchasers like TV and Cable networks, Internet media Web sites, advertising agencies, and corporate marketers can have easy access to your photos and videos. Registration is quick, simple, and free, and allows you to bookmark your favorite items, and even upload items into your own private portfolio with limited viewing for friends and family. Of course, the main reason you want to join is because it will make you money - put your pictures on the ShareYourWorld site, and any number of people, companies, even networks will have the ability to license your work through ShareYourWorld.

What do you do with my personal information?

We do not share your personal information with any unrelated third parties, and we never will. As any personal representative should, we take our role and your privacy very seriously. The information we gather is for membership records, and to contact you when someone is interested in licensing your work. Also, from time to time, we may have an opportunity to share new information with you via email, so you may hear from us periodically, but we will not sell or lease your personal information to anyone.

How do I get my material posted on ShareYourWorld?

You can upload JPEG and GIF images, MPEG layer 3 (mp3) audio files, and QuickTime and MPEG version 1 video files for sale on ShareYourWorld directly from your home PC by following the three steps below. If you need help putting your pictures, video, or film into one of the digital formats above, you can send them to us and we will digitize them for you. For more help on this, consult the How It Works section of our website.

Are there any limits on what I can put on ShareYourWorld?

All content posted on ShareYourWorld must be originally created by you and must not violate any rights of any third party OR to the extent that the content is not originally created by you, you must have cleared all rights in the content, including all rights in any musical components accompanying content (for example, music performance or music synchronization rights). Each time you upload content you agree that you have legal rights to the content in the licensing agreement.

Additionally, ShareYourWorld's policies prohibit the selling or sharing of pornography and/or erotica on our site. "Pornography" is defined as material that combines sex and/or the exposure of genitals with abuse or degradation in a manner that appears to endorse, condone, or encourage such behavior. "Erotica" is defined as sexually suggestive or arousing material, even if it is free of sexism, racism, and homophobia. Most nudity is included as erotica and is prohibited from the site. ShareYourWorld reserves the right to judge whether specific content is prohibited and also reserves the right to delete any photos or videos that violate these parameters. If you have seen material on ShareYourWorld that you believe is illegal, against our stated policy or was copyrighted and uploaded without permission to ShareYourWorld, please notify us so that we can review it. Email review@shareyourworld.com.

Can everyone who visits ShareYourWorld see my material?

Everyone who visits ShareYourWorld can see material that you upload to the site, unless you put it in your private portfolio. You can put work in your private portfolio and only allow selected friends and family to view it by clicking the "Upload Private File" button instead of the "Upload File" button in the upper left hand corner of the ShareYourWorld site. But, remember, if you put your work in your private portfolio, people interested in buying your work will not be able to see it! We strongly recommend that you put your work on the public site for maximum visibility.

How do you prevent people from stealing my material?

When you upload your work to the public site, you can digitally "watermark" your work to prevent anyone from using it without licensing it. You'll be asked, "If you'd like to have text written over the image to prevent others from using it without your permission, enter that text here, select the color for the text, and select where you'd like it to appear in the image. Make the appropriate selections, and anyone who views your files will also have the text appear on any unauthorized or unlicensed copies of the work are made. If you leave this section blank, no watermark will appear. We recommend that you put your name and our website address "This photo taken by (or this video produced by) John Doe (put your name here), license it at www.ShareYourWorld.com."

What's the best way to tell people I know that my material is posted on ShareYourWorld?

The best way to tell people that your material is on ShareYourWorld is to email them your favorite picture. You do this by clicking on an image and then clicking on the link centered below the image that says, "Mail This To A Friend." Just enter their email address, and any comments that you'd like to make and then click the "Mail It!" button. When they get the email from you, it will include a link to the picture as well as any comments that you entered. When they click on the picture link, it will take them to a large version of the picture. At this point, they can click on the author's name and see all of your pictures, or they can click on the link to the site itself to browse all of the pictures on ShareYourWorld.

What happens when someone wants to buy my work?

When someone is interested in buying your work, we will contact you via email, and ask you to give us additional information about where you would like to have payment sent. We will also need personal identification information for IRS reporting purposes at that point. The entity that licenses your work will send full payment to us, and we will take our portion of the licensing fee (usually 25%) and forward the remainder to you in check form.

Why should I use ShareYourWorld instead of sending my pictures or videos directly to TV shows and other buyers myself?

Two easy answers: more money, and repeat profits. When you send in your footage to a TV show directly, the most they're likely to pay you is \$200-\$300, and even that's a stretch. Our sales average \$1,500 for footage, and it could be much more if you have something really great! And, when your work is on ShareYourWorld, we'll help you sell it over and over again, while you keep the rights to it. If you don't use ShareYourWorld, TV shows and Web sites may demand exclusive rights to your footage, and that means you can't sell it again.